

Action Sportsbook International

System Overview

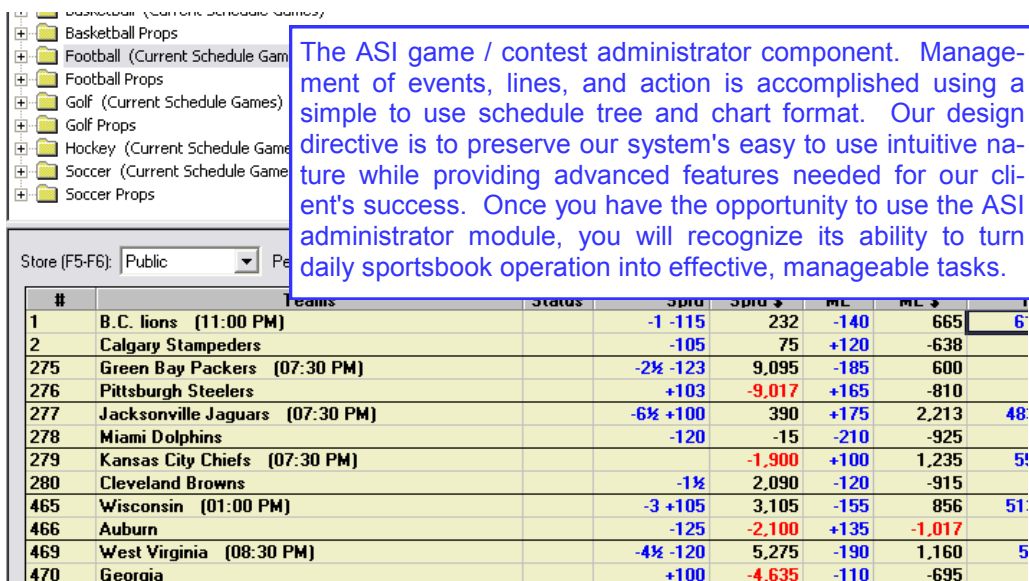
Extension Software, Inc.

Action Sportsbook International (ASI) - the leading sportsbook management and accounting system used world wide. Our system foundation rests on rock-solid stability, and delivers the performance, and features expected from a fully mature software solution. With over twelve years in the business, ASI delivers the most comprehensive international sports betting system available, suitable for operations of any size.

Although the original system design championed high performance and stability, innovation drives our product's success. No one understands our client's needs more than our clients themselves; our customers have made

ASI what it is today. ASI is in essence, a collaboration of experienced sportsbook operators, and seasoned developers. We hope this review fuels your interest in our mission of providing the most complete, stable, and cost effective sportsbook system that the industry has to offer.

Flexibility is key for having the system work for you. Create your own sport types, contest categories, line shade customer groups. Offer the products you want with decimal, fractional, or american odds. Asian handicap is supported along with teasers, rolling if's, parlays, horses, and a variety of exotic bets. Link games together with unlimited contests/props, and your customers see all event bets grouped together in chart type form - the best way to scan lines quickly.



The ASI game / contest administrator component. Management of events, lines, and action is accomplished using a simple to use schedule tree and chart format. Our design directive is to preserve our system's easy to use intuitive nature while providing advanced features needed for our client's success. Once you have the opportunity to use the ASI administrator module, you will recognize its ability to turn daily sportsbook operation into effective, manageable tasks.

#	Teams	Status	Sprid	Sprid \$	ML	ML \$	
1	B.C. lions (11:00 PM)		-1 -115	232	-140	665	6
2	Calgary Stampeders		-105	75	+120	-638	
275	Green Bay Packers (07:30 PM)		-2½ -123	9,095	-185	600	
276	Pittsburgh Steelers		+103	-9,017	+165	-810	
277	Jacksonville Jaguars (07:30 PM)		-6½ +100	390	+175	2,213	48
278	Miami Dolphins		-120	-15	-210	-925	
279	Kansas City Chiefs (07:30 PM)			-1,900	+100	1,235	5
280	Cleveland Browns		-1½	2,090	-120	-915	
465	Wisconsin (01:00 PM)		-3 +105	3,105	-155	856	51
466	Auburn		-125	-2,100	+135	-1,017	
469	West Virginia (08:30 PM)		-4½ -120	5,275	-190	1,160	5
470	Georgia		+100	-4,635	-110	-695	

Comprehensive

Flexible

Stable

Wager Types

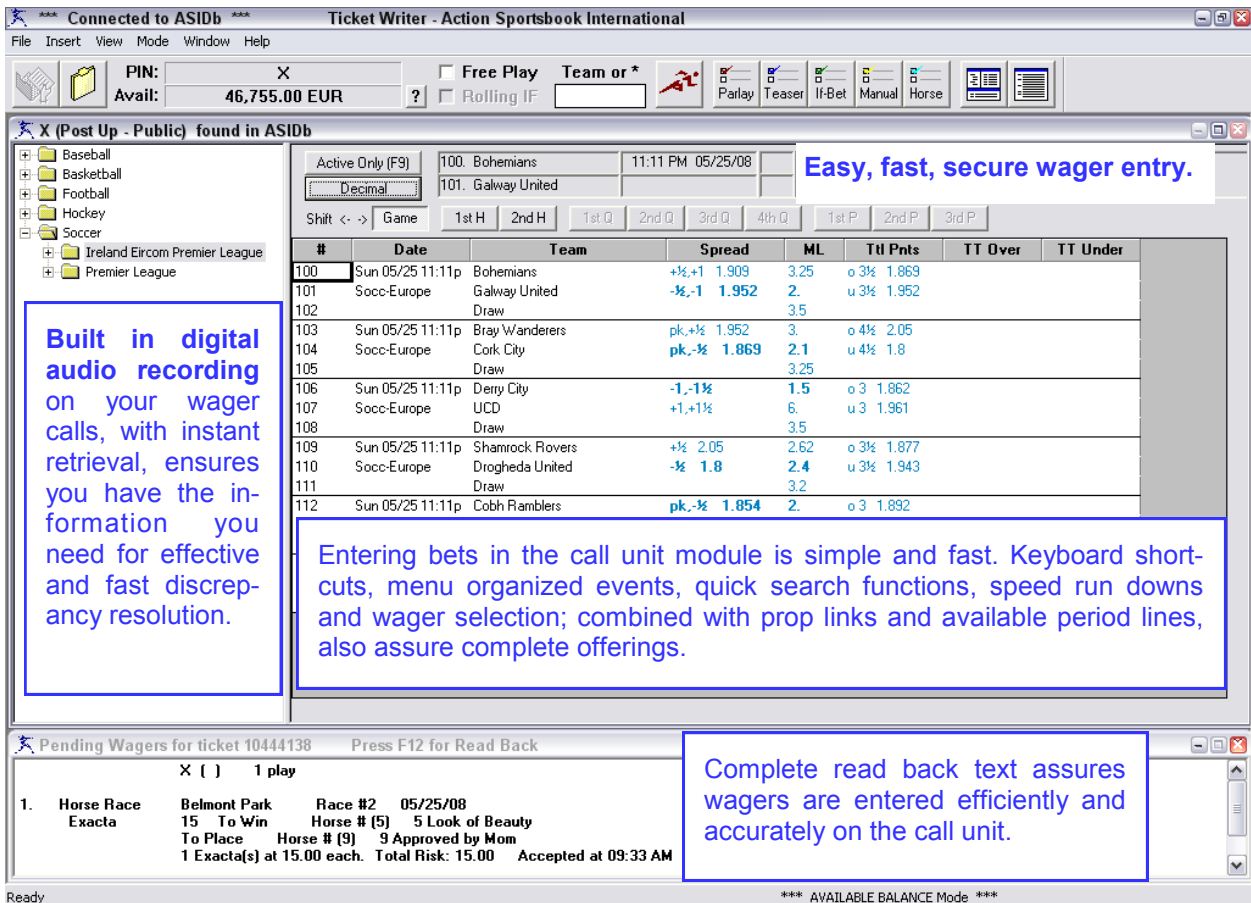
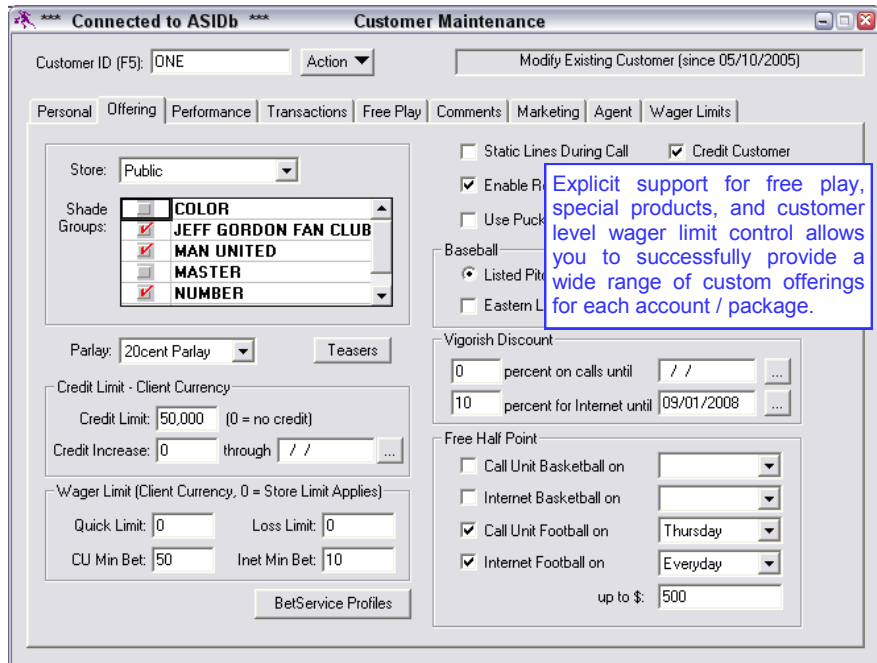
- Decimal / Fractional / American prices
- Conditional (pending wager) If-bets
- Asian Handicap
- Progressive Point Buying
- Explicit Game Periods by Sport
- Parlays
- Teasers - Imperfect and reverse
- If-Bets - Single / Double action
- Round Robins
- Action Reverse (and bird cage)
- Free Form Wagers
- Horse Exotics
- Action / Listed Pitchers
- Eastern Line
- Puck Line
- Layoff Bets
- Free Form Bets
- External Bet Interface

Complete agent / account management.

Comprehensive and complete customer and agent account management is an absolutely essential requirement for any successful operation. The ASI Customer Maintenance module provides all the necessary tools and more. Agent packages provide the way to manage a large and diverse customer base.

When working with a large customer base, the system must provide ways of manipulating groups of customers. An important role

of agents is to set members' characteristics to that of his own. In other words, setup the agent as if you are creating his customers, and let ASI's agent package process take care of the rest. The agent / master agent hierarchy lets you manage groups of customers at the level you need. All customer maintenance changes are logged so that you never question who made the change.



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Football Lines
College Football Lines

Accounting: 1,161.11 USD

Update Lines Price Type: Fractional

Continue here or at the bottom of the page

Please wait.....the NFL Football Game lines will appear below.

NFL Football Game	Spread	Money Line	Total Points
Tue 5/20 101 Buffalo Bills	-7 9/10	10/13	Over 36 10/11
10:00PM (EST) 102 Cincinnati Bengals	+7 9/10	11/10	Under 36 10/11
Tue 5/20 103 Cleveland Browns	-4 1/2 9/10	2/3	
10:00PM (EST) 104 Dallas Cowboys	+4 1/2 9/10	22/17	
Tue 5/20 105 Jacksonville Jaguars	+3 1/2 9/10	23/20	
10:00PM (EST) 106 Philadelphia Eagles	-3 1/2 9/10	14/19	
Tue 5/20 107 Detroit Lions	-2 10/11	5/7	
10:00PM (EST) 108 Indianapolis Colts	+2 10/11	6/5	

Please wait.....the NFL Football 1st Half lines will appear below.

NFL Football 1st Half	Spread	Money Line	Total Points
Tue 5/20 105 Jacksonville Jaguars	-2 19/20		
10:00PM (EST) 106 Philadelphia Eagles	+2 19/20		

Our comprehensive Internet component accepts bets from customers online. All bet types are available including conditional, free play, parlay, teaser etc. Simplicity was an important goal in the design of the customer experience along with complete wagering access and flexibility. To this end, we provide our clients with the tools - ASP source code - to modify the interface as desired. Our full service support includes helping our clients to make the most out of the Internet component's "open source".

Intelligent design When processing tens of thousands of bets and transactions, the need for speed is obvious. ASI delivers blazing grade speeds without compromising other tasks in progress. The system must remain responsive in all areas, even if other resource consuming processes such as event grading are taking place. ASI's developers addressed this need from the very beginning by incorporating advanced multi-threading and distributed design, resulting in a system that remains responsive regardless of the current load.

International scope ASI fully incorporates International sports and betting. Dynamic sport creation, asian handicap, and decimal/fractional/american price types are just a few of the features that accommodate games and bettors of all nationalities. Careful study of other sportsbook offerings world wide helped us create a product accepted by this international industry.

ASI Sport Type - v5.4 (1)

Sport Type: Football, Basketball, Baseball, Hockey, Soccer, Other Sports, Golf

Sport Subtype: Americas, Europe, UK, Other

Halves and Quarters, Halves Only, Innings, Periods (3), Draw

Add Remove

*** Connected to ASIDb *** Instant Action Store: All Stores Volume Over: 5

Time	Customer	Amount	Details	Accepted By	Ticket
06:12:24 PM	x	100	Football - 103 Cincinnati Bengals -7,-7 10/11 for Game	Internet	10437137-1
06:13:23 PM	x	100	Football - 103 Cincinnati Bengals -6,-7 10/11 for Game	Robert Stu at BOBHOTEBOOK2	10437138-1
06:13:25 PM	x	100	Football - 103 Cincinnati Bengals -6,-7 10/11 for Game	Internet	10437139-1
06:35:36 PM	y	100	Football - 105 Indianapolis Colts/Jacksonville Jaguars under 120 1.552 for Game	Robert Stu at BOBHOTEBOOK2	10437170-1
06:35:41 PM	y	100	Football - 105 Indianapolis Colts/Jacksonville Jaguars under 120 1.552 for Game	Internet	10437171-1
07:20:59 PM	x	100	Cat3 - TodaysTest - first -140	Robert Stu at BOBHOTEBOOK2	10437189-1
07:20:59 PM	x	100	Cat3 - TodaysTest - second +200	Robert Stu at BOBHOTEBOOK2	10437189-2
07:20:59 PM	y	100	Cat3 - TodaysTest - first 4 744	Robert Stu at BOBHOTEBOOK2	10437189-3

To fulfill ASI client's international needs, sport management must be flexible. Don't see the sport you need? No problem, just add it yourself. Besides creating your own sports and leagues, you can also arrange the order you present them to your customers.

ASI's Instant Action module provides a "ticker" like view of bets as they are made. Displayed action is filtered by player or volume, and can optionally show what your online customers are selecting even before the bet is made.

Flexibility and control

A "store" in ASI is a group of customers with their own line sets and settings. Store lines can be driven by a "master" store with prices automatically adjusted based on predetermined price parameters. Action can be viewed by store, or in a combined master store view. Stores settings determine default wager limits and price schedules used to calculate comeback prices and vig, and are further assurance that your customers only see the lines and prices you want them to have, with the limits you set.

Exclusive features only found in ASI

Shade groups enable line managers and agents to alter specific lines for customer sets based on the demographics you group them by. Because this can be done through the administrator module or remotely on the internet (for agents that have been granted the authorization), this ability gives your agents remarkable control over what is offered to their customers, and control over their own game positions. Agent's internet capability also includes a variety of customer maintenance tasks, such as setting wager limits, sending message text to their accounts, and creating transactions.

Comprehensive accounting for agents and affiliates.

Weekly agent commissions and distributions are automatically generated based on weekly profit, split, red figure, or head count.

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Technical Overview

Operating System:	Microsoft Windows XP or Vista
Database Management System:	Microsoft SQL Server
Technical Design:	Distributed
Backend Language:	Visual C++ and C#
Internet Language:	Server Side ASP
Digital Recording:	Integrated and Automatic
Application Documentation:	F1 help and printed user's guide
Report Management:	Crystal Reports

This overview has just scratched the surface of ASI's functions and capabilities. Many more features will be revealed when investigating our product further. Feel free to contact us to discuss how Extension Software, Inc. can provide you with your international sports-book system needs.

This software may only be used by companies operating legally. Any user of this software must be licensed by the government in which the system is implemented, abiding by all laws in effect including but not limited to those laws governing sports gambling. Extension Software, Inc. reserves the right to verify gaming licenses to ensure legal compliance with local regulations.